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## TERMS OF USE AND PRIVACY POLICY

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#### PRIVACY POLICY

### 1. General

Keune Haircosmetics respects the privacy of every individual who visits our websites. This Privacy Policy outlines the information Keune Haircosmetics will collect and how we will use that information. This Statement will also instruct you on how you can verify the accuracy of your personal information submitted to Keune Haircosmetics through this website and how you can request that we delete your personal information from our databases.

#### 2. Personal Information

When you visit our website, we will not collect any personal information about you (such as your name, address, telephone number, social security number, billing and shipping information, credit card information or e-mail address) unless you provide it to us voluntarily. By using our website, you signify that you agree with the terms of our current Privacy Policy as posted in this area of the site. If you do not agree with any term in this Policy, please do not provide any personal information on this site.

#### 3. Use of Personal Information

When you voluntarily provide us with personal information we will ony use this information in a legally permissible way or within the scope of your express consent. Keune Haircosmetics will not give or sell your personal information to any outside organization for the organization's own use without your consent. Your information may be shared with agents or distributors of Keune Haircosmetics in connection with services that these individuals or entities perform for Keune Haircosmetics. Finally, please note that we will release your personal information if required to do so by law, or by search warrant, subpoena or court order.

## 4. Security

Keune Haircosmetics is committed to keeping secure the data you provide us and will take reasonable precautions to protect your personal information from loss, misuse or alteration. Agents or distributors of Keune Haircosmetics who have access to your personal information in connection with providing services for Keune Haircosmetics are required to keep the information confidential and are not permitted to use this information for any other purpose than to carry out the services they are performing for Keune Haircosmetics.

# 5. Non-Personal Information Collected Automatically

In some cases, we may collect information about you that is not personal information. Examples of this type of information include the type of Internet browser or computer operating system you are using and the domain name of the website from which you linked to our site or advertisement. In addition, when you view one of our websites or advertisements, we may store some information on your computer. This information will be in the form of a "cookie" or similar file and will help us in many ways. For example, cookies allow us to tailor a website or advertisement to better match your interests and preferences. Most Internet browsers enable you to erase cookies from your computer hard drive, block all cookies, or receive a warning before a cookie is stored. Please refer to your browser instructions or help screen to learn more about these functions. Keune Haircosmetics does not collect personal information automatically, but we may tie information collected automatically to your previously submitted non-personal information.

# 6. Contacting Us Regarding Your Personal Information

If you have submitted personal information through the Keune Haircosmetics website, or if someone else has submitted your personal information through the Keune Haircosmetics website, and you would like to have that information deleted from our marketing databases, please contact us via e-mail at <a href="info@Keune.com">info@Keune.com</a> or send a letter to Keune Haircosmetics, PO Box 88, 3760 AB Soest. We will then use reasonable efforts to remove your personal information from our files. You may also contact us through either of the above methods to request the personal information that Keune Haircosmetics has collected about you through its websites. Keune Haircosmetics will use reasonable efforts to supply you with this information and correct any factual inaccuracies in this information.